



TEEN ENTREPRENEUR WINTER ACADEMY



9th to 13th July 2012

Belmont Conference Centre, Belmont Rd, Rondebosch

During the five day academy, teams of 4-5 students will develop an entrepreneurial idea and begin building the structure for the success of their idea. Students will participate in lectures and hands-on learning sessions along with the creative problem solving tasks within each team. On the final day, each team will pitch their idea to local business professionals for a chance to

win part of R5000

Deadline for registration is Friday 6th July 2012, but to avoid disappointment early registration is encouraged. Complete the registration form on the reverse and fax or email to: 0865 489 9766 or accounts@teenentrepreneur.co.za
Director: SA Teen Entrepreneur Trust, P.O. Box 185, Howard Place, Pinelands, 7450, Cape Town, South Africa
Tel: 021 531 3552 • Cell 082 9070739 • Fax: 086 548 9766

zingonil@teenentrepreneur.co.za • www.teenentrepreneur.co.za

Day 1 & 2: (9:00am – 3:00pm)

The first day is an introduction to the programme and a time for students to form groups with other students from local high schools. Learning program will cover the following

- Innovation Cycle and Business Idea generation
- Business Planning
- Marketing Flow and Branding

Day 3 & 4 : (9:00am – 3:00pm)

Students will be divided into business groups of 4-5members. Mentors will aid teams while the Business idea brainstorming process begins. Ideas start to take shape and resources are made available to research and investigate the reality of each team's scenario. During the second, third and fourth days, each team dives into the issues surrounding their business. Students will discover that teamwork is crucial to develop a successful idea!

Day 5: (10:00am – 1:00pm)

The final day is focused around team presentations. Finishing touches are made to team props, speeches and slide presentations in the morning. Parents and student advisors are welcome to attend each team's final presentation in the afternoon.

Event Details
Applications due by 6th July
R750 registration fee
Cape Town: 9th to 13th July 2012

SNACKS, JUICE AND LUNCH WILL BE PROVIDED



Eligibility Requirements:

- Teenagers 8th-12th grade in 2011 or any teenagers 13-19yrs
- Online Registration at www.teenentrepreneur.co.za
- Attendance required for all five days



Please complete the following & URGENTLY fax to: 0865 489 9766 or email to: accounts@teenentrepreneur.co.za or zingonil@teenentrepreneur.co.za (please print legibly):

Student's Name _____

School Name _____

Email _____

Grade _____ Birth date ____/____/____

Parent/Guardian's Name _____

Home Address _____

City/State/Zip Code _____

Home Phone _____ Cell Phone _____

E-mail _____ T-Shirt Size _____

What is the nature of the business you have a passion for? _____

Student's Signature _____ Date _____

Please submit this application form, by **6th July 2012** to: SA Teen Entrepreneur Foundation, P.O. Box 185, Howard Place, Pinelands, 7450, Fax: 086 548 9766 email accounts@teenentrepreneur.co.za OR zingonil@teenentrepreneur.co.za, Cell: 082 907 0739 Tel: 021 531 3552

R750 registration fee due for student to be accepted into the programme.

For more information go to: www.teenentrepreneur.co.za

BANK DETAILS:

ACCOUNT HOLDER: SA TEEN ENTREPRENEUR FOUNDATION

BANK: STANDARD BANK • BRANCH: PINELANDS • BRANCH CODE: 036309

ACCOUNT NO. 375349030